



DASHWOOD

Inspired by our precious environment

# DASHWOOD

## INSPIRED BY OUR PRECIOUS ENVIRONMENT

Dashwood embraces the natural beauty and unique flora that is synonymous with New Zealand coastlines.

Taking inspiration from the native Pohutukawa that flowers in summertime along New Zealand's coastlines, our wines embody the care and respect we have for our precious environment.



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## THE POHUTUKAWA TREE

The symbol of New Zealand coastal summertime

The ancient Pohutukawa Tree's spectacular burst of rich red flowers signals the start of New Zealand summer and welcomes New Zealanders to enjoy the country's beautiful coastlines.

Our national tree is also a cornerstone of New Zealand's ecosystem creating a home for communities of endemic insects, native shrubs and herbs.



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## SUSTAINABILITY MATTERS

Acting sustainably is urgent, and we have taken action.

We are feeling the impact of our environmental crisis acutely. Join us to take practical, tangible steps to safeguard our environment for future generations.



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## CARE AND RESPECT FOR OUR PRECIOUS ENVIRONMENT

We are taking practical, tangible steps to safeguard our environment for future generations.



Over 50 **solar energy** panels on our winery drastically reduce our use of energy from the main grid and even give back to the main grid when we produce more than we need ourselves.



In an industry dominated by coal-powered glass produced in China, we have chosen to bottle our wines in **New Zealand, using New Zealand-sourced, recycled glass**, reducing our carbon footprint and supporting our local industry.



Our **labels are made from sugarcane** a highly renewable material that utilises an abundant by-product.

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DESIGNING FOR OUR FUTURE

Built-in sustainability

Caps  
locally made

Bottled in lightweight,  
recycled New Zealand glass

Labels made from  
sugarcane



# DASHWOOD

AFFORDABLE LUXURY FOR  
CONSCIOUS SHOPPERS

Stylish, contemporary and  
over-delivering on its price point

A clean and thoughtful design with  
beautiful detailing and strong on-shelf  
presence.

Designed for those seeking style and a  
shared care for our environment in the  
products they choose.

A wine that aspirational shoppers are proud  
to share with their friends.



# DASHWOOD

PASSIONATE, PEDIGREED WINEMAKING

Crafted in small parcels

Vibrant, complex and perfectly balanced, Dashwood wines are crafted by highly awarded Chief Winemaker Stu Marfell, Winemaker of the Show at the New Zealand International Wine Show 2018.





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## CONSISTENTLY HIGH QUALITY

Transcending great retailers and iconic venues around the world

Dashwood is enjoyed by discerning guests in iconic venues around the world, including Marriott Hotels USA, St Pancras Hotel London, and aboard Etihad Business Class.



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## CONSISTENTLY HIGH QUALITY

Applauded by wine lovers and judges' vintage after vintage



Dashwood Sauvignon Blanc 2021:  
GOLD, NEW ZEALAND INTERNATIONAL WINE SHOW 2021  
5 STARS, 93 POINTS, WINE ORBIT



Dashwood Sauvignon Blanc 2020:  
90 POINTS, JAMES SUCKLING TASTING REPORT 2020  
5 STARS & 93 POINTS, WINE ORBIT



Dashwood Pinot Gris 2020:  
GOLD, ROYAL EASTER SHOW WINE AWARDS 2021



Dashwood Chardonnay 2020:  
4.5 STARS, 90 POINTS, WINE ORBIT



Dashwood Pinot Noir 2020:  
4.5 STARS, 91 POINTS, WINE ORBIT



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